

THE TASBUILT HOMES GUIDE TO

# Moving to Tasmania



tasbuilthomes

Customised | Streamlined | Professional



# Contents

**Welcome To Tasmania**

**A New Destination**

**Your First Visit**

**Location, Location, Location**

East Coast

North East Tasmania

North West Coast Tasmania

Central North Tasmania

Tamar Valley

Hobart and Surrounds

Northern Midlands

**Meet the people**

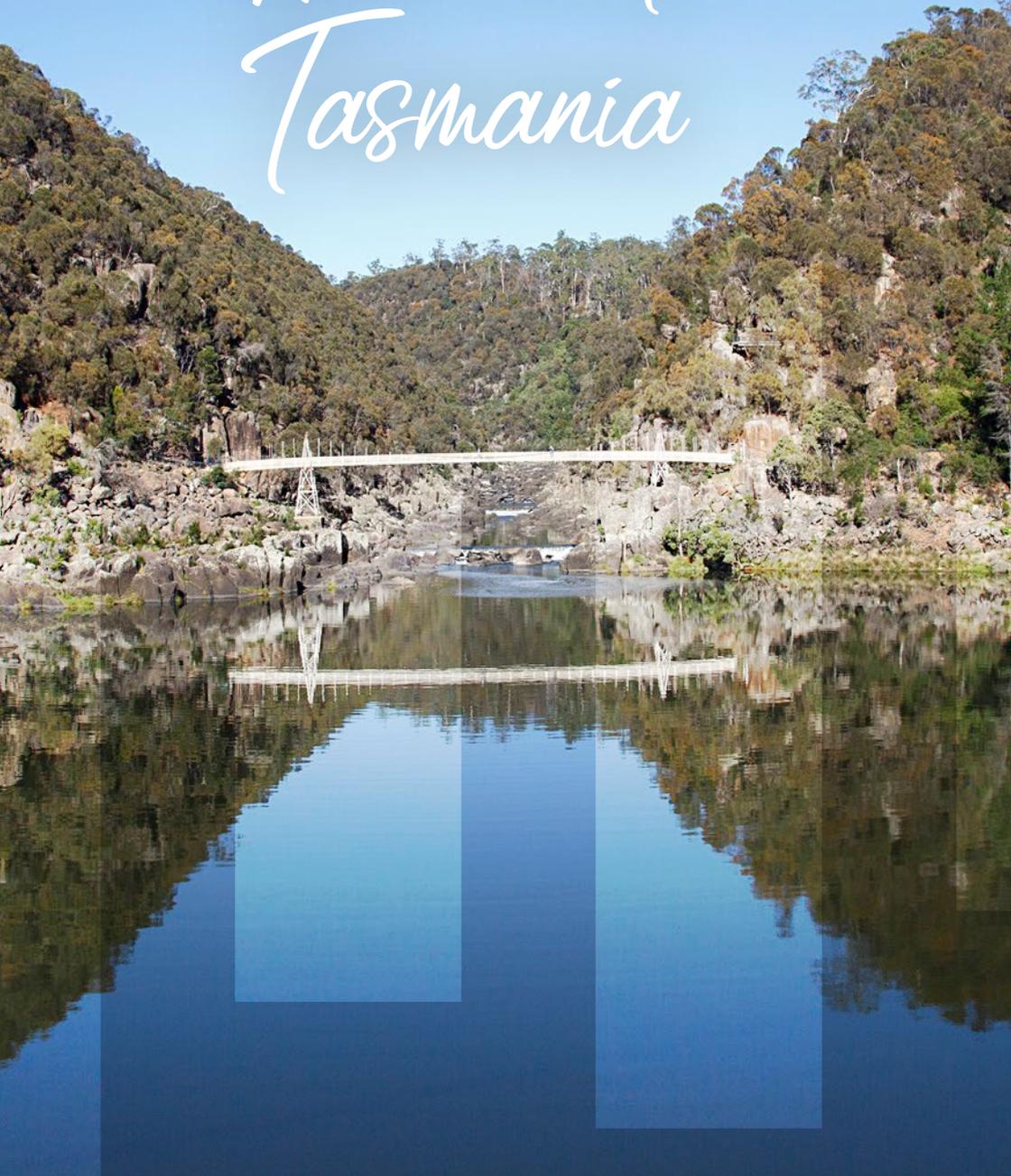
**Getting Established**

**Entrepreneurs Opportunity**

**Retirement Haven**

**Out and about?**

*Welcome to  
Tasmania*



**If your New Year's resolution included a tree change, and you are sick of the rat race of the big cities, looking for someplace where the pace is a little more realistic, the air a little cleaner, the people friendly and the food second to none... look no further than Tasmania!**

### **Like going overseas without needing a passport!!**

Home to just 500,000 people, the island of Tasmania is as warm & friendly as it is beautiful. Its capital city, Hobart is a unique combination of the 19th and 21st centuries. The waterfront restaurants and studios of Tasmania's largest city are housed in centuries-old converted warehouses that overlook a bustling harbour.

Drive anywhere in the island state and you can go from beach-lined coasts to World Heritage-listed mountain areas in just a few hours. Along the way, you'll pass welcoming farm-gate producers, cellar doors and restaurants specialising in local produce so fresh it's the envy of the culinary world.

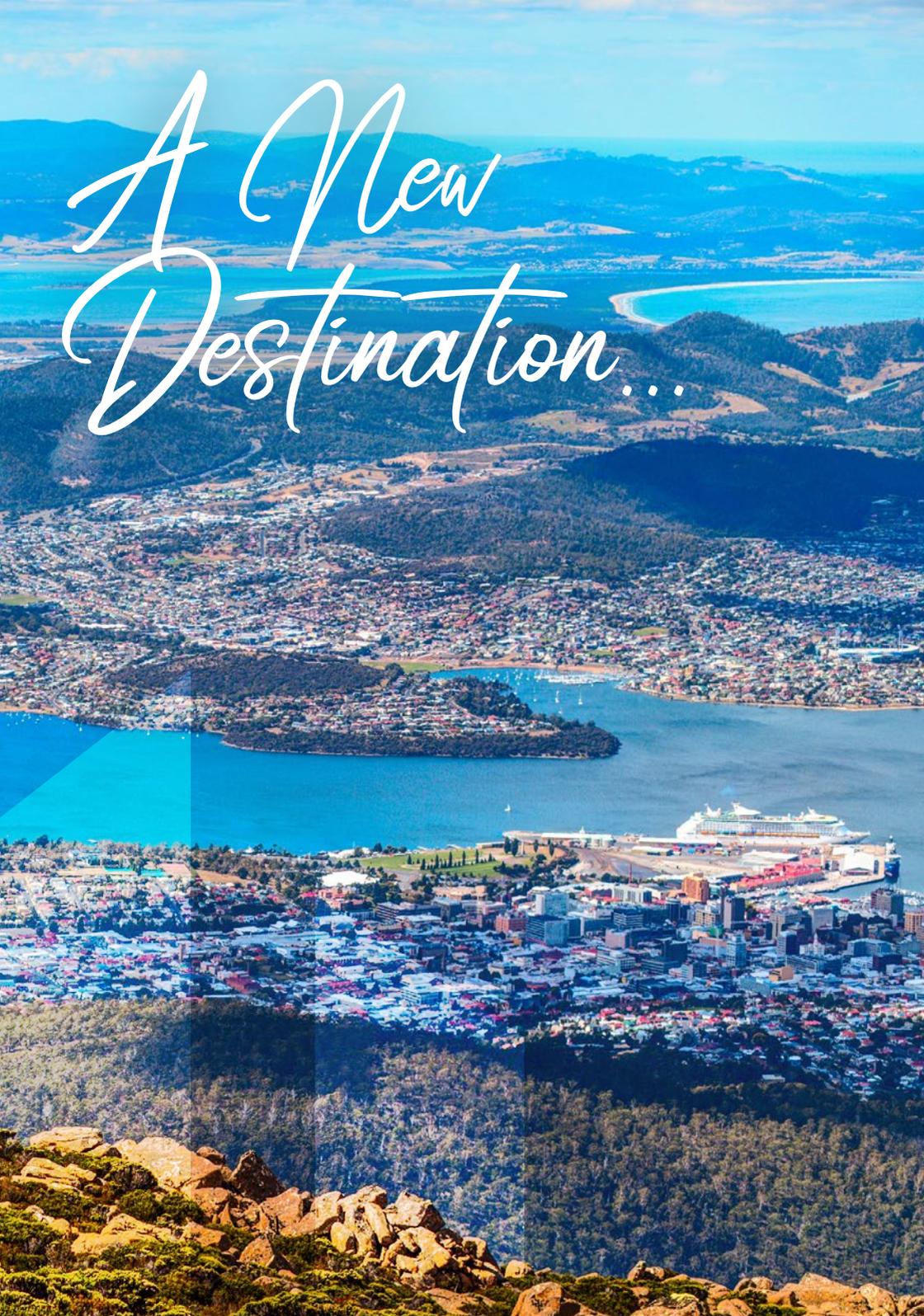
### **As Australia's only island state, access to Tasmania is by air and sea only**

Regular flights depart from Melbourne, Sydney and Brisbane and fly direct to Hobart and Launceston. Direct flights are also available from Melbourne to Wynyard (Burnie), Devonport, King and Flinders Island.

### **Spirit of Tasmania**

Alternatively, many people travel to Tasmania from Melbourne by sea on the Spirit of Tasmania. Departing from Melbourne and arriving in Devonport, this is the perfect way to make the move. Tasmania – the gem in Australia's crown!

# *A New Destination...*



### **The mad rush...**

Scorching heat of the summer sun burns down through the smoggy haze of city smoke, shrivelling the life out of the few remaining blades of couch grass that is etching a living out of the strip of dust between the busy motorway and the cracked concrete cycle path. All around life moves on at a frantic pace, and the little pleasures of life are forgotten in the mad rush of the commercial world...

### **And then there is Tasmania...**

A place where time slows down, people take the time to smile and call you by name, and the delicious blend of culture, landscape and harmony blend together to soothe your senses back to a time when everything feels right again.

### **A better place...**

If you, like so many others, caught up in the mad rush of urban mayhem, are feeling like everything is getting out of control, you are probably wondering what the answer is. The search to recapture the magic of life is starting to awaken in the back of your mind, calling out through the noisy whirlwind of life as you know it now. There must be a better way. The great news is – there is a better way, and a better place – Tasmania.

### **A new destination...**

Tasmania is well known as the 'Holiday Isle.' But many more are now finding Tasmania as a welcome destination to start a new life. Whether you are a single freelancer searching for space to ignite your next dream, a young family looking for a safe place to raise your children, a business investor escaping the mind numbing commuting in rush hour traffic, or a retiree escaping the heat and rising cost of real estate, a visit to Tasmania will be all you need to assure you that this is the new destination you have been dreaming of!! We look forward to seeing you soon!



Your First  
Visit

**So, you've had your light-bulb moment! The idea of selling up and starting a new life in the golden isle of Tasmania is growing clearer in your mind. Moving to an affordable, uncrowded oasis, away from the heat and chaos, is just making sense for you. But first, it's time to pay a visit to really cement the idea.**

Getting to Tasmania has never been easier than right now. Many visitors choose to bring their own vehicles for convenience, using the Melbourne to Devonport "Spirit of Tasmania" ferry. With nightly sailings, as well as day sailings in summer, this is a great way to settle into the Tassie mode. Feast on some gourmet Tasmanian cuisine, sample some craft beer or award-winning wine, and enjoy a great range of entertainment to fill in the journey.

For a quicker trip across the strait (or if you're not sure about your sea legs), you can hop on one of the many regular flights into the four airports located at convenient locations around the state (Hobart, Launceston, Devonport and Burnie). Tasmanian airports are refreshingly uncrowded, without the mind-numbing queues of busier mainland airports, so you can move through quickly and get on with the job at hand.

We recommend you allow at least a week (minimum) to seriously explore your options for a new place to put down roots. Plan your trip well in advance, but also make sure you leave some time to go wherever your sense take you. As we say in Tasmania...expect the unexpected! There are so many hidden secrets that you won't uncover until you actually land here and start to poke around.

Tasmania offers a huge range and variety of locations depending on the lifestyle you are looking for. Employment opportunities are definitely greater around the major centres, but there are also significant employers in the regional areas, particularly in agriculture and tourism. If you are self-employed or retired, be tempted by a huge array of country acreages – think options like sheep and chickens, vineyards, orchids, rolling lawns...all available at pricing so affordable you won't believe it.

When you have narrowed down a preferred location, be sure to visit the local shops, restaurants and essential facilities, as these will give you a great indication of the local character. Unlike their mainland counterparts, Tasmanian local governments are generally friendly and approachable, and can be a great source of information.

Most importantly, catch up with some locals – the heart and soul of Tasmania. You are sure to be met with a friendly smile, and plenty of helpful information on the area of your choice. Discover how refreshing it is to meet people who have time to stop and chat.

And before you leave, take some time to call into the local highlights in your area. Tasmania is packed full of scenic natural beauty, foodie hangouts, cellar doors, breweries, golf courses, historic and cultural sites, beaches, lakes, bushwalks... no trip to Tasmania is complete without some time out to spend on yourself.

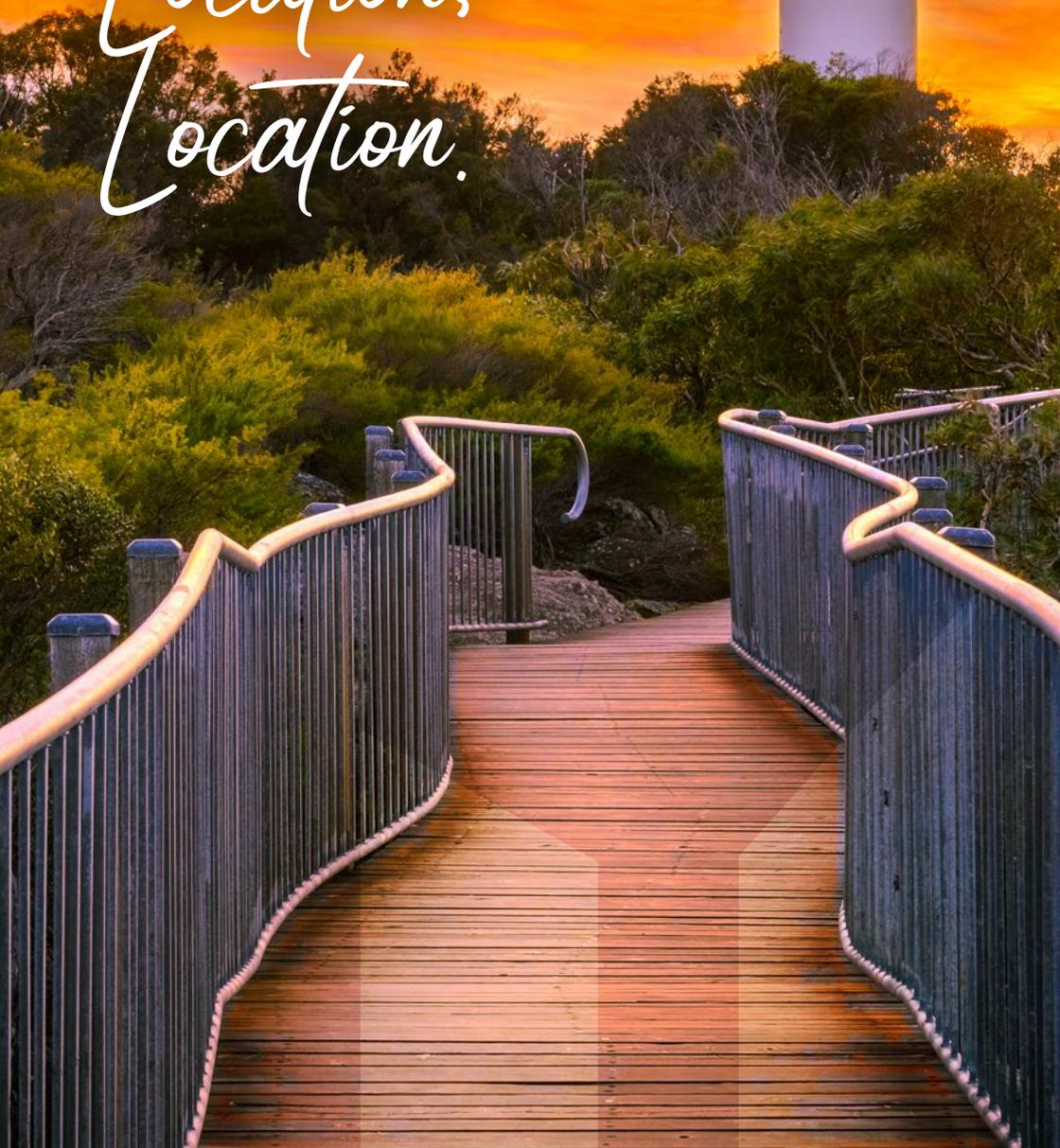
Have a safe trip and we look forward to welcoming you back soon!

FAST FACT:

*Tasmania has 69 golf courses and is home to the oldest golf course in the southern hemisphere*



*Location,  
Location,  
Location.*



**Tasmania is the land of endless opportunity when it comes to choosing your perfect location to settle down? From the turquoise waters and white sand of the East Coast, to the rolling hills and green valleys of Southern Tasmania. The list goes on... so we've outlined just a few to help you out!**

### **East Coast**

(Coles Bay, Bicheno, Swansea, St Helens)

### **North East Tasmania**

(Bridport, Weymouth, Scottsdale)

### **North West Coast Tasmania**

(Stanley, Boat Harbour, Wynyard, Devonport, Burnie, Sheffield)

### **Central North Tasmania**

(Deloraine, Westbury, Mole Creek, Central Highlands)

### **Tamar Valley**

(Launceston, Swan Bay, Greens Beach, Beaconsfield, George Town)

### **Hobart and Surrounds**

(Hobart, Kingston, Bellerive and the Eastern Shore, Huonville and the Huon Valley, Margate and the Channel area, Port Arthur and the Tasman Peninsula, Dover and the Deep South, Richmond and the Coal River Valley)

### **Northern Midlands**

(Campbell Town, Longford, Evandale)

# East Coast



## Coles Bay

Coles Bay was a once sleepy beach-side village but has recently become a popular bustling tourist destination. It is the gateway to the Freycinet National Park, renowned for the picturesque Wineglass Bay, and the stunning granite cliffs, the famous 'Hazards'. Coles Bay is located midway between Bicheno and Swansea, and about 2.5 hrs north east of Hobart.

Located on the East Coast of Tasmania, this postcard town has a population of around 500 people and offers a huge range of activities for tourists and residents alike. The Freycinet National Park offers walking tracks from half day walks to two-day walks, all with breathtaking scenery and abundant wildlife

For those looking to move to Coles Bay there are a selection of property styles available from residential lots overlooking the coast through to small rural acreages. Living in Coles Bay makes every day a holiday!

## Bicheno

Bicheno is a beautiful seaside town, with turquoise water, white sand and red lichen covered rocks. This combination makes it a great destination for divers, kayakers, fishermen, and those that just want to take a step back from the fast lane.

Bicheno has a good selection of shopping and basic services, good options for housing, and a number of recent land subdivisions have provided a great selection of vacant land for those looking to move in and build a new home.

Some of the must-see attractions at Bicheno include the blow-hole, Diamond Island (you can walk there across the sandbar at low tide) and the glass bottom boat.

## Swansea

Overlooking the Great Oyster Bay is the pretty seaside village of Swansea, with its rich colonial history, unique attractions and old-world charm. The town is surrounded by beautiful beaches and with Freycinet Peninsula in the distance, the quiet, friendly town is the perfect location for holiday seekers over the summer months!

The town centre is home to many interesting historic buildings, with the local history museum sharing many of the town's stories and artefacts. Just out of town is the well-known Spiky Bridge which was constructed by convicts using field stones laid without mortar or cement. It's claimed the spikes were designed to prevent cattle falling over the sides of the bridge!

Local cafes and restaurants serve Swansea's locals and all who wish to visit, with fresh harvests from land and sea – including the town's famous oysters, and nearby vineyards and farm gates offering refreshing wines, fresh fruit, walnuts, olives and much more!

## St Helens

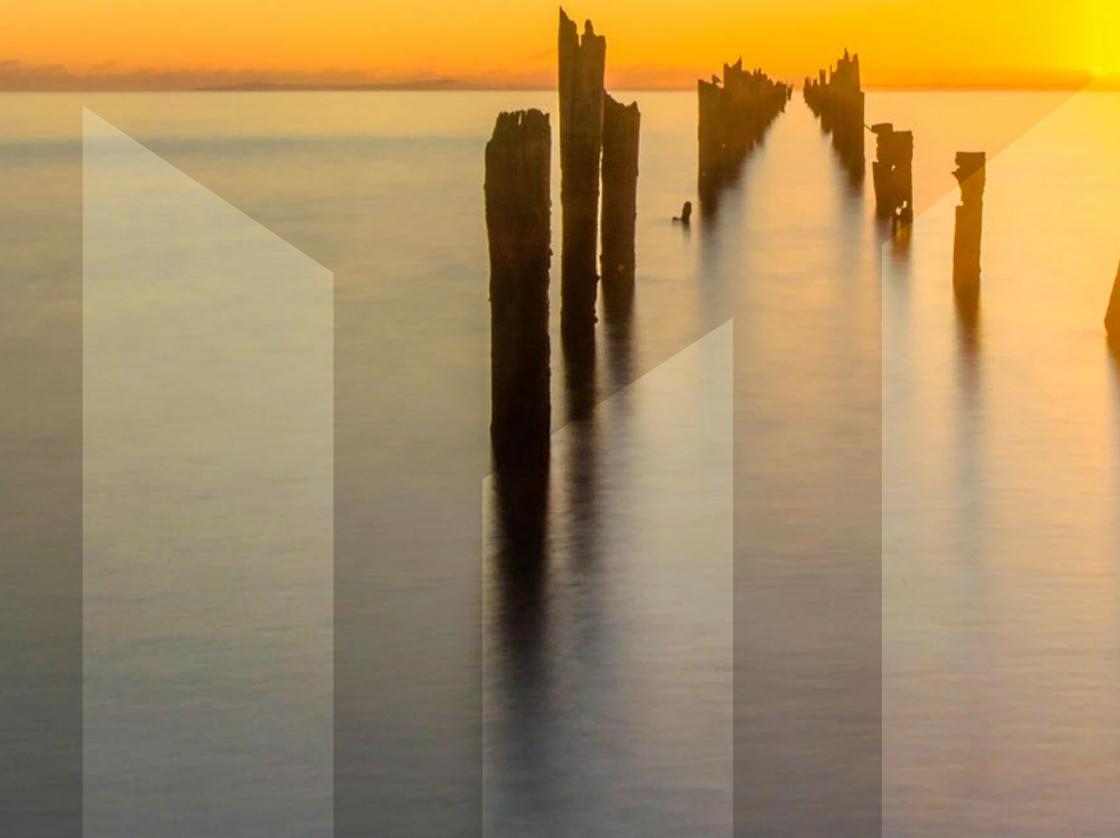
St Helens is the largest town on Tasmania's north-east coast, and just a few kilometres away from the perfect white sandy beaches, crystal clear waters of Binalong Bay and the Bay of Fires. The beaches, bays and estuaries are perfect for swimming, beach walking, sailing, snorkelling and scuba diving... you name it!

St Helen's fishing port is renowned for its catches of deep-sea fish and lobster and a popular destination for recreational fishing. Chartered fishing boats cruise offshore for marlin, and divers explore beneath the surface for impressive kelp forests, underwater caves and an array of colourful sea life! And with all that fishing going on around town, there's no shortage of amazing fresh seafood to sample at the local eateries or a local fishing punt!



*Bindalong  
Bay*

# North East Tasmania



## Bridport

Bridport is a popular beach-side holiday destination, famous for its white sandy beaches, coastal parks and bushland reserves, and Barnbougle Dunes – one of the world’s best public golf courses and Australia’s number one.

Overlooking Anderson Bay, Bridport offers excellent river and sea fishing, bushwalking and beach activities.

Australia’s top public golf course, Barnbougle Dunes, and its neighbouring Lost Farm golf course are just east of Bridport and built on sand dunes to mirror the classic wild courses of Scotland.

Town facilities include supermarkets, chemist, baker, butcher, clothing store, doctor’s surgery and several levels of accommodation from backpackers, bed and breakfast, to holiday resorts.

Bridport is a 1-hr drive (85 km) north-east of Launceston.

## Weymouth

Weymouth is a small township in northern Tasmania, Australia, on the Pipers River opposite Bellingham and about 60 km from Launceston. It has a very small permanent population; however, it attracts many visitors during the summer months. Weymouth has a beach, a tennis court, a community hall with a playground and a seasonal shop, which after a period of closure, has now reopened... a perfect spot for a shack retreat!

## Scottsdale

Scottsdale is the largest town between Launceston and Tasmania's East Coast.

Surrounded by lush green pasture and blue mountains, its fertile soil and mild climate are ideal for farming, hence the rich agricultural history of the area. Hops were once an important crop, however over the last few years many of these farms have been sold or turned into dairy farms.

Today, potato farming, dairy farming, pine plantations, poppy cultivation and mining are all major industries in the area.

Nearby at Nabowla, 15 km west of Scottsdale, is the world famous Bridestowe Estate Lavender Farm. The farm produces the finest quality lavender flowers and lavender oil and around December and January the rolling hills of lavender fields are a spectacular sight.

Scottsdale has a good selection of shopping and services, including a serviced hospital that includes acute care beds, an Outpatient and Emergency Service and other facilities. Housing options in Scottsdale are improving, and this little country town is coming back!!

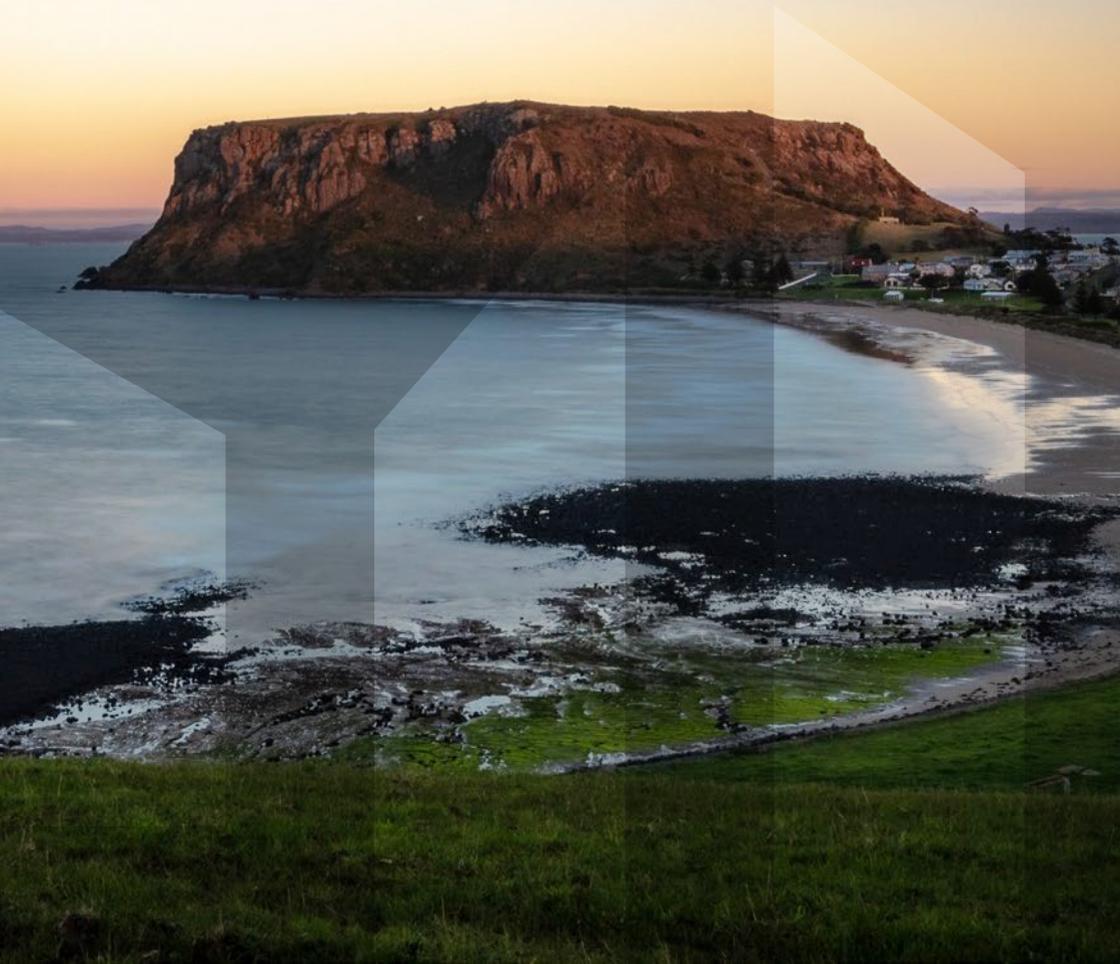
## Derby

Derby has undergone a transformation! From a tin mining town on the verge of extinction, to the mountain biking capital of Australia, if not the world. The mountain bike trails of Derby have attracted riders from countries all over the world. From casual Saturday riding to intense national competitions, there is no doubt that Derby is a favourite with mountain bikers.

# Scottsdale



# North West Coast Tasmania



## Stanley

Stanley is a popular rural town that has breathtaking views of sandy coastline, rolling green hills and well-preserved history. Not only home to the Nut which is a large flat topped, volcanic plug rising 150 metres straight up from the water's edge, Stanley is also home to colonial buildings, quality cafes and coastal adventures.

Just within 1-hour drive from Stanley is the Rocky Cape National Park, Tarkine wilderness and Savage River National Park.

## Boat Harbour

Boat Harbour is the perfect location for a holiday retreat offering a quiet bay, white sand and crystal-clear water. The town lies high above sea level with the beach lying below between rocky headlands.

The beach makes Boat Harbour the place to be. With waves safe for the family, rock pools to explore, pacific gulls, and clean white sand. The scenery is simply gorgeous, so keep your eyes out for the seals, whales and dolphins that may enter the bay area!

## Wynyard

Wynyard is located in the mouth of Inglis River and is famous for flat-topped Table Cape and fields of spectacular tulips. The relaxed town is a popular spot for swimming, fishing, kayaking and waterside walks.

Just nearby lies the famous Table Cape which is a large landform that extends into Bass Strait with stunning views from the lookout and nearby lighthouse — nothing but spectacular!

The town is a regional hub servicing surrounding rural areas and is home to the Burnie-Wynyard airport offering Regional Express to Melbourne and other areas.

## Devonport

Devonport is a bustling coastal city that hosts the Spirit of Tasmania trip from Melbourne to Devonport. Located on the Mersey River and the Bass Strait coast, the city enjoys mountain and ocean views and is close to some of Tasmania's favourite locations including the superb Cradle Mountain.

Devonport is known for its produce grown in fertile soil with no shortage of great food in local pubs and cafes. There are places to row, sail, kayak and fish. Walking and cycling tracks that navigate along the coastal edge include views of Aboriginal rock carvings on the coastal trail to the Bluff.

Families will enjoy the scenic steam train ride on the Don River Railway to Coles Bay (30-minute return) which winds along the eastern banks of the amazing Don River.

Wynyard



## Burnie

Burnie is a vibrant and creative industrial centre, located on Emu Bay on Bass Strait. The city and the makers who call it home have taken a creative approach to promote the city.

At the Makers Workshop you'll find paper making, ceramics, cheese tasting, glass, print makers, textiles, painters, sculptors and lots more!

Burnie is home to Australia's largest boutique whisky distillery, where you can taste some of the world's greatest whiskey at the cellar door.

## Sheffield

Sheffield a friendly rural town lies below the magnificent Mount Roland. It is known for its arts and history which have merged to create a town of murals. The history area is traced by the famous murals displayed throughout the town, featuring Cradle Mountain pioneer Gustav Weindorfer, Tasmanian Tigers and representations of stories and characters of the past.

Mural Park holds the annual Mural Fest painting competition. Just nearby lies Tasmazia and the Village of Lower Crackpot, one of the world's largest maze complexes with eight mazes, model village, pancake parlour and gift shop. Also, nearby the international rowing course is held at the attractive Lake Barrington and Devils Gate Dam.



*Guide Falls*

# Central North Tasmania



## Deloraine

Deloraine is a delightful riverside town with an historic streetscape classified by the National Trust.

Set in the foothills of the Great Western Tiers mountain range, Deloraine's resident population of around 2,000 swells by 30,000 when Australia's biggest working craft fair comes to town every November. Held over four days, more than 200 exhibitors show everything from kites to candle wicks, kaleidoscopes to fine silkscreen paintings, woodcarvings, lead lights and hand-blown glassware.

Outside of festival time, arts and crafts still dominate with the town's many local galleries, craft shops and antique stores.

Deloraine's streets are lined with Georgian and Victorian buildings and make for a charming morning or afternoon stroll. The town's excellent bakeries and cafes are also popular local hotspots.

Farm experiences in the area include award-winning salmon, honey, raspberries and cheese, and the flora and fauna of Tasmania's world-famous national parks including the limestone caves of Mole Creek Karst National Park.

## Westbury

Westbury is a classic Georgian village, surrounded by hedgerows and bursting with old English charm.

Nestled under the Great Western Tiers, Westbury was a major stopping point between Hobart and the North West, however despite becoming the largest military community in Tasmania, the town failed to grow beyond a small population of convicts and free settlers.

Time may have stood still, but Westbury ticks on today as a classified historic town with plenty of attractions and charm. Its delightful streetscape includes stately inns, churches, homesteads, shops and public buildings restored to their former glory. Many now trade as antique shops and galleries showing the work of local artists and photographers.

Train lovers flock to the largest collection of antique steam engines in the world at Pearn's Steam World while the 170-year-old open garden and hedge maze at Westbury Maze and Tea Room will delight green thumbs, the young and the young at heart.

Westbury is a delightful base for exploring the many nearby attractions, from Launceston and the Tamar Valley to the gems of Tasmania's north-west.



Mole Creek  
Caves

## Mole Creek

Mole Creek is a pretty town surrounded by some of Tasmania's most beautiful wilderness and is the perfect base for exploring nearby national parks, Cradle Mountain and some amazing caves that must be seen to be believed.

Wrapped in natural beauty, Mole Creek is the departure point for guided journeys into the famous Mole Creek Caves. These fragile limestone caves are a hidden world of spectacular formations, sparkling crystals and underground streams, with glow worms and other rare creatures that never see the light of day.

There are also plenty of opportunities to meet the local wildlife outside at the Trowunna Wildlife Park, including a close encounter of the Tasmanian devil kind.

There are several walking and cycling tracks near Mole Creek, like the scenic Westmorland Falls and Alum Cliffs Gorge lookout.

A little further afield, Liffey Falls is part of the Tasmanian Wilderness World Heritage Area and has an easy walking track with picnic facilities among lush green ferns.

In fact, this friendly town is the perfect base for exploring the entire region and has plenty of great food and accommodation in some of Mole Creek's most charming historic hotels and cottages.

## Central Highlands

Miena is a small lakeside town with excellent fishing, stunning scenery and lakeside rest and play.

Located in the heart of Tasmania's central highlands, Miena is a popular shack village for holiday-makers and keen fishers with Great Lake the main attraction. This is Australia's second largest freshwater lake. It sits one kilometre above sea level and supplies hydroelectricity as well as a bounty of fresh fish for keen anglers.

It's also one of the coldest places in Tasmania, swelling in population in the warmer months and providing a stunning snow-covered landscape in winter that's best enjoyed by a log fire.

Activities in Miena are many and varied, from trout fishing and bushwalking to bird-watching and lakeside relaxation.

The nearby Central Plateau Conservation Area is known as the Land of a Thousand Lakes and contains a stunning glacial and alpine landscape that forms part of the Tasmanian World Heritage Wilderness Area.

Accommodation in and around Miena includes lakeside hotels and self-contained lodges and shacks.

# Tamar Valley



## Launceston

Tasmania's second largest city, at the start of the Tamar Valley, Launceston is a vibrant, friendly and colourful place, rich in heritage, culture and fun. You can relax at the friendly Basin Pool at the edge of the Cataract Gorge, ride the longest single span chairlift in Tasmania, cruise the Tamar River, stroll the gardens of City Park or simply admire the beautiful architecture of the local buildings like Albert Hall and Customs House.

Launceston is home to one of Tasmania's best-known brewery's, Boags. It also boasts Aurora stadium, which features a number of AFL matches every year. The local demographic is wide ranging, from young families, students studying at the UTAS facilities, and elderly people enjoying the friendly pace of life.

## Swan Bay

If you are looking for a small acreage in a quiet, semi-rural location not too far from Launceston, Swan Bay is a great place to start. Located on the Eastern side of the Tamar River, a selection of recent land releases provides a smorgasbord of blank canvases for budding home builders. The East Tamar is a popular region for orchards and vineyards alike.

The majority of properties in Swan Bay receive generous views of the Tamar Valley. Think morning mist rising over the river, serene golden sunsets in the evening, and the peaceful call of the water birds ringing in the air! Swan Bay is less than 20 minutes' drive from Launceston CBD, so access to services is plentiful and convenient.

## Greens Beach

A small holiday town at the mouth of the Tamar River, Greens Beach is a popular Christmas destination for Tasmanian families. Greens Beach itself is a long flat beach, safe and fun for young and old alike. There is a small store with all the essentials you need, a manicured 9-hole golf course, and some great bushwalking opportunities in the surrounding Narawntapu National Park.

## Beaconsfield

Best known for its iconic gold mine, Beaconsfield is a bustling little town on the western side of the Tamar River. In town the small blocks and older properties offer some great opportunities for savvy home buyers, while the surrounding farming districts of Sidmouth, Glengarry and Flowery Gully provide some ideal properties for hobby farmers and tree changers.

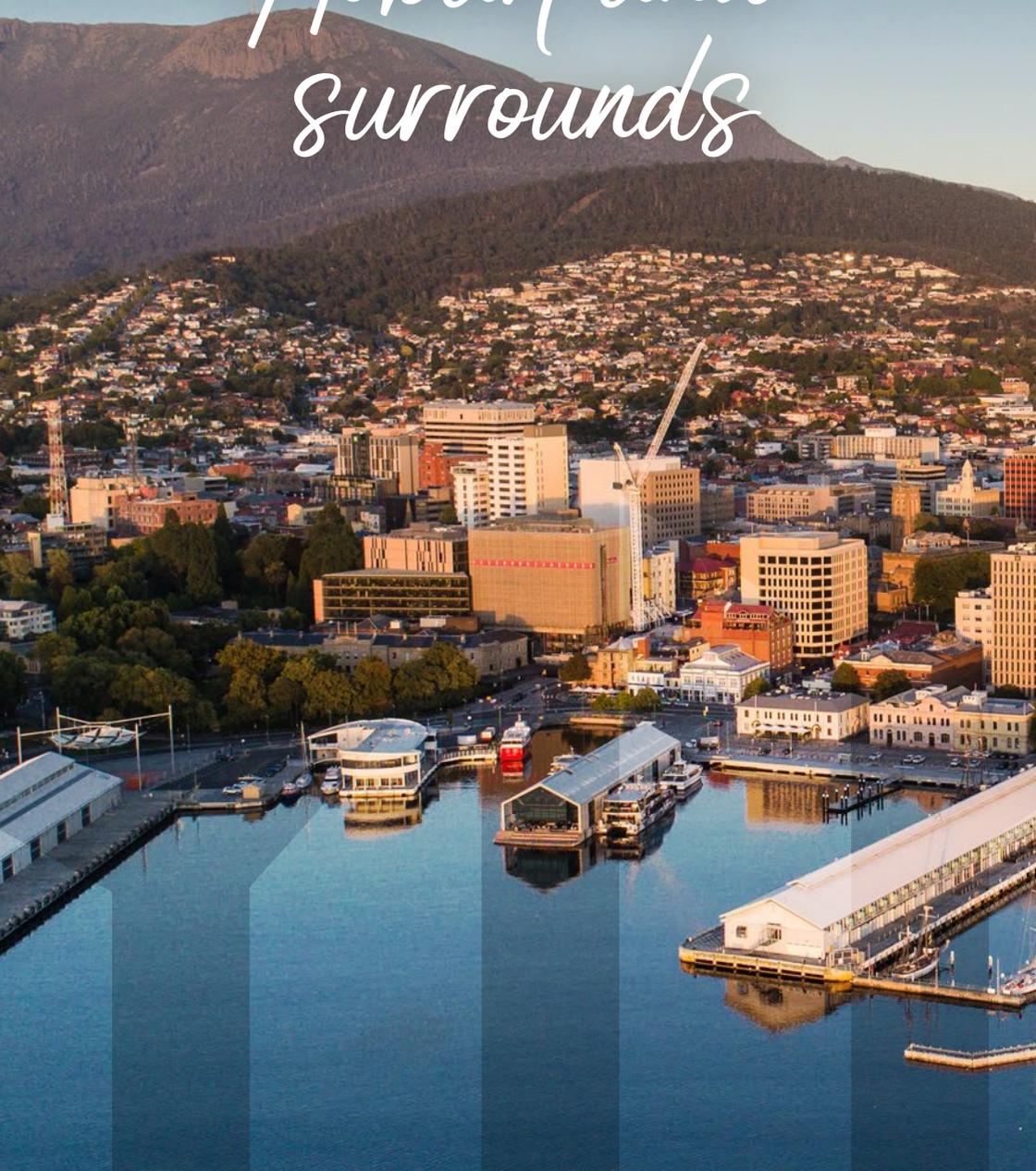
## George Town

A semi industrial town on the Eastern side of the mouth of the Tamar River, George Town is built just north of the major heavy industry and port of Bell Bay. George Town is a sizable town with shopping, schools and other services available, and an easy 40-minute drive south to Launceston. Just north of George Town is the historic Low Head area, complete with lighthouse and historic buildings. From George Town you can enjoy easy access to the beautiful beaches of Tasmania's North-East Coast.



*Low Head*

# Hobart and surrounds



## Hobart

The capital city of this beautiful island state, Hobart is a cultural centre of food, beverages, fashion, music and social life. From the colourful waterfront district, built around the harbour and historic buildings, to the summit of the towering Mt Wellington that dominates the skyline behind the city, Hobart offers a taste to suit everyone. The calendar is packed with popular events like the Sydney to Hobart Yacht race, music festivals and more. The bustling mall provides a multitude of options for discerning shoppers.

## Kingston

Approximately 20 minutes from the centre of Hobart is this fast-growing area popular with retirees and younger families alike. Land and homes are more plentifully available here, and the lifestyle is built around the yellow sand beaches of Kingston Beach and Blackmans Bay. Kingston is the gateway to the Channel region and the deep south, and boasts some great golf courses and modern shopping centre.

## Bellerive and the Eastern Shore

A short trip across the Tasman bridge from Hobart takes you to the sprawling suburbs of the Eastern shore. Bellerive is home of the Bellerive Cricket ground, which hosts a number of key cricket and AFL matches every year. There are many options for home sites, mostly with views across the Derwent River to the city of Hobart and Mt Wellington in the background.

## Huonville and the Huon Valley

The grand Huon River flows gently through the Huon Valley past farms, towns and of course the apple orchards that the Huon Valley is so famous for. Huonville is the largest town in the area, well serviced by shops, schools and other facilities. Other popular towns include Cygnet, Port Huon, Glen Huon, Ranelagh, and Geeveston. If you are looking for a more laid-back lifestyle the Huon Valley is a great place to find a small five-acre hobby farm for your horses and chickens. Areas like Grove and Mountain River are popular areas for these types of properties. The Huon Valley has a unique blend of history, culture and industry.

## Margate and the Channel area

Margate is just south of Kingston, at the North end of the area known as 'the Channel.' This area boasts a great range of lifestyle properties, ideal for fruit growing and hobby farms. The postcard town of Kettering is the mainland port for the Bruny Island Ferry, which transports cars and passengers across to the popular tourist destination of Bruny Island. Many of Tasmania's famous foods, cheeses and wines come from the Channel area. For an adrenalin rush, try the scenic Bruny Island Cruise and see some true Tasmanian wilderness for yourself.

# Huon River



## Port Arthur and the Tasman Peninsula

Port Arthur is at the South East end of a long section of land known as the Tasman Peninsula, about 90 minutes from Hobart. While Port Arthur is the best-known town in the area, due to the famous convict settlement there, you can find a number of other stunning towns and regions on the peninsula. Areas like Eaglehawk Neck, Sloping Main, Salt Water River, White Beach, and Nubeena are popular holiday towns, all with great access to unpopulated beaches.

Port Arthur is also the starting point for the famous Three Peaks walking track, a three day walk through breathtaking Tasmanian scenery.

## Dover and the Deep South

If you continue south through the Huon Valley, past the historic logging town of Geeveston, you come to the area we know as the Deep South. This area has a unique attraction to many, pulling you away from the hustle of city life, while still only being not much more than an hour's drive from the capital city. There are two main towns in this area, Dover and Southport. Southport is famous for being the southernmost township in Australia. The area is filled with stunning rugged scenery, brilliant water views, rolling hills, and green valleys. Agriculture, aquaculture and tourism are the major employers in the area.

## Richmond and the Coal River Valley

Richmond is a historic village, famous for its sandstone convict-built bridge (built around 1823) and surrounding buildings. Richmond is a popular tourist town full of busy restaurants and olde world charm. The surround Coal River Valley area is filled with lush farms and small townships. A good road network connects this area to Hobart, only 25kms away!



*Port Arthur*

# Northern Midlands



## Campbell Town

The historical town is home to many antique and specialty shops and services travellers between Launceston and Hobart. The historical town dating back to the 1800s has a self-guided tour that follows the Convict Brick Trail. The colonial buildings are simply fascinating including the iconic Red Bridge and the wood carvings that tell a story of the town's history. A perfect location if you love history!

## Longford

A charming historical town that is home to some spectacular estates. A town where agricultural traditions still continue today. Spectacular estates such as Woolmer's and Brickendon Estates both world heritage listed, hold some amazing historical buildings and many stories – major tourist attraction for those who love history!

## Evandale

A historical town, with well-preserved Georgian and Victorian buildings dating back to early 1800s. The town proudly hosts the National Penny Farthing Championships drawing people around the globe. Located in an ideal location, just a few kilometres from the Launceston airport, Evandale is an excellent location to complete your Tasmanian journey.



Meet the  
People

Tasmanians are a friendly lot; kind and charming, and they know how to treat visitors... with the city of Hobart recently being named one of the friendliest cities on the planet.

Local comedian Daryl Peebles says the Hobartians are indeed a friendly lot - "I think it could have something to do with leading a less stressful lifestyle" Peebles said.

**So, you'd like to meet these friendly islanders?  
Some tips to get you started...**

Tasmania has seven-day trading, however not all shops are open on Sundays. There are many great markets held on weekends right around the state and this is a great opportunity to rub shoulders with some of the 'Taswegian' locals... meet the growers, the foragers, the paddock to plate farmers, the artisan bakers, the cheese makers, the truffle growers, the artists, the craftsmen, the buskers, the street performers...

Each season in Tasmania has its own appeal, making anytime a great time to visit! During the summer months it is festival time and can be very busy – meet an exciting cross section of locals at these – from the states yacht fraternity at the close of the Sydney to Hobart yacht race to the young punk rockers at the Falls Festival... oh and while you're watching the yachts come in don't forget to sample the best that our gourmet buffs have to offer at the Taste of Tasmania.

Autumn is the best time to sample some of Tasmania's renowned fresh produce at events like the Taste of the Huon or Agfest – an annual premium agricultural show in the north of the state. In Winter, cosy up in front of a log fire or indulge at the Chocolate Winterfest in Latrobe. Meet Latrobe's colourful array of local identities and discover the friendliness of 'small town country charm'. In Spring, come to see the lush green country side and the magnificent heritage gardens in bloom, visit the growers and land owners of amazing establishments like the Table Cape tulip farm... an amazing institution that has worked down the family generations for many years!!

The population of the island is just over 500,000. About half the people live in the southern Tasmanian city of Hobart, the state capital; with half in the northern centre of Launceston and the smaller cities of the North West Coast.

You'll love the island lifestyle – and you'll enjoy a warm Tasmanian welcome.

**So, what are you waiting for?**

*Getting  
Established*

Durr  
von  
part  
TAS  
South East

**Along with the chilled-out lifestyle and tranquil environment there is a practical side to getting established in Tasmania. Depending on your circumstances, you will need to consider access to schools, universities, doctors, hospitals, shops, public transport, recreational facilities and components that are key to setting up your comfortable and hassle-free lifestyle.**

### Schools

Tasmania is well serviced by both public and private schools in almost all areas. Primary schools in many of the regional areas have smaller numbers, which allow for more community involvement, and your children enjoy greater one on one interaction with teaching staff. For higher school education many choose to travel in to the larger schools in areas like Hobart, Launceston, Devonport and Burnie. Many Tasmanian schools have a strong focus on agricultural, environmental and other outdoor studies, making use of the surrounding natural landscape that Tasmania offers.

### Universities

The majority of students in Tasmania attend the University of Tasmania, which in addition to traditional studies offers unique specialist institutes that draw on Tasmania's distinctive geographical assets. These specialist institutes include;

- Australian Maritime College
- Institute for Marine and Antarctic Studies
- Menzies Institute for Medical Research

The university's campuses in Hobart, Launceston and Burnie are large enough to offer students a focused and engaged learning environment with excellent facilities, but still small enough to

ensure students receive the personalised advice and guidance not available at larger institutions.

### Doctors

Most regional towns do offer a medical centre and pharmacy, but it is a good idea to do some research if you depend on regular visits. Like most regional areas in Australia, regional areas in Tasmania are not as well serviced by doctors as the major centres. However, these smaller medical centres do offer the trademark friendly and personal service that Tasmania is so special for. Bigger towns and cities like Ulverstone, Burnie, Devonport, Launceston and Hobart all offer larger 24 hr medical centres so choosing a home closer to these areas could be wise if you expect to be using these facilities regularly.

### Hospitals

Friendly and hard working doctors and staff is what sets Tasmania's hospitals apart. You can choose between the public or private hospitals in major centres, whilst most regional communities are serviced by smaller hospitals that specialise in more general medical care and palliative care. It is a great idea to call into the hospital nearest to where you are settling down to get an idea of what they can offer for you.

### Shopping Centres

Tasmania is well serviced by the major supermarket chains, as well as a number of smaller independent stores. Savour the friendly Tasmanian culture and uncrowded isles and car parks. For the more discerning shopper enjoy the shopping malls in the city centres, where food, fashion and fun come together to create a truly Tasmanian cocktail.

*And for the sausage-in-bread loving DIY buffs... we have a good number of Bunnings stores to choose from!*

## Public transport

Bus services connect most areas of Tasmania to the larger centres, as there is currently no passenger train service in Tasmania. Many of the city centres offer free shuttle bus transport to selected locations, and Hobart is looking forward to a new ferry service getting underway in the near future.

## Recreation

Actively participating in recreational activities is a great way to get established in your new locale. Tasmania is blessed with recreational facilities to suit every age, stage and style! Whether you are looking for a beach-front to walk the dogs, a junior football club to join, or a good long hike through the bush, we can guarantee you will find something to fit the bill. A number of well-maintained marinas provide for the boating and yachting enthusiasts. And for the social types, our cities are filled with cafes, restaurants and gourmet goodies.

# Entrepreneurs Opportunity



Got a dream for starting a new venture? Ready to take the world by storm? Join the growing number of entrepreneurs that are choosing Tasmania as their base for launching into the business world.

Why is Tasmania such an opportunity for Entrepreneurs?

**Low set up costs** – With both residential and commercial property prices at far more affordable levels than most of our mainland counterparts, Tasmania offers you the opportunity to get started without being hamstrung by crippling repayments or leasing costs.

**Unique sought-after brand** – Tasmania has a well-founded reputation and image as an environmentally sensitive and sustainable producer, with a strong focus on environmental and agricultural products. Tasmania also has a flourishing mining industry and a fast-developing manufacturing and advanced manufacturing sector. Tasmania's pristine environment is a particular advantage for food and beverage producers who can leverage this advantage to sell their produce to premium markets. Tasmanian seafood, beef, lamb, wine, beer and fruit is sought after both Australia wide and internationally.

**Internet access** – Many regions in Tasmania were included in the early roll-outs of the NBN, so high speed internet is available in most locations. This means you can run your new business efficiently and seamlessly from the comfort of your Tasmanian retreat.

**Government support** – Both the state and federal government offer a range of grants and initiatives for new businesses in Tasmania, particularly those offering innovative or new ideas in the market. For more information you can visit [https://www.stategrowth.tas.gov.au/grants\\_and\\_funding\\_opportunities](https://www.stategrowth.tas.gov.au/grants_and_funding_opportunities). In addition to this many local councils offer incentives for new businesses commencing in their own local area.

**Booming tourism industry** – With tourist numbers going sky high, and strong investment from both private and public sectors, the tourism market offers remarkable opportunities to entrepreneurs seeking to operate in that space. There are many examples of successful start-ups such as mountain bike tours, shuttle operators, wilderness tours, climbing and diving tours, fishing charter, scenic flights... the list goes on... and there's scope for many more!

# Retirement Haven



Retirement! For some a fearful unknown, for others an optimistic leap to freedom... where-ever you fit, choosing a home base for your retirement years is a big decision.

Tasmania is known as a retirement haven due to a number of unique features. We believe these features make Tasmania the number one destination for Australian retirees. Pay us a visit on your next holiday and we are convinced you will agree!

### Like being on holiday all the time

After all, we are the Holiday Isle! When you hang up the boots and leave work for the last time, you want that well-earned holiday feeling to last for years to come. With Tasmania's resort style scenery in every quarter, you can unwind and relax, and let the natural beauty erase the aches and pains of the years of work. As a popular holiday destination, Tasmania's world class golf courses, bush walks, mountain climbs and water activities are on offer for you all year round.

### Friendly people and laid-back culture

The natural result of being the holiday isle, and a little distant from the hectic rush of the mainland cities, Tasmania's people are undeniably easy to get to know. Whether its bumping into a new neighbour, or joining a new social group, Tasmania loves to make its newcomers feel right at home. Even though you won't be a local for a few years yet, if you can take some friendly banter you can be sure these laid-back folks will give you a great time!

### Cooler climate

Probably close to the number one reason retirees are coming to Tasmania in droves – to escape the heat! Tasmania's cool climate and balmy summer days allow you to enjoy your

retirement to its full without feeling like you are perspiring all the time! Contrary to popular belief, Tasmania has a huge amount of sunshine, but without the sweltering humidity and burning heat of the mainland states. Being fully surrounded by the sea allows Tasmanians to enjoy a perfect temperate climate. Ok, we do admit some places do receive snow in winter (it wouldn't be Tasmania otherwise!), so if you're not the cosy fireplace type choose a more coastal destination like Kingston or the East Coast.

### Your friends will love to visit

It's a small price to pay for living in a beautiful place like Tasmania – you will have no lack of friends and family eager to visit and experience our holiday Isle for themselves. It's a great way to keep in touch, and if you aren't the sort that likes opening up your home to visitors, you can park them at a nearby caravan park. Before long they will likely be moving down to join you!

### Huge range of locations to choose from

Whether your retirement dream is a 5-acre hobby farm, a spacious suburban quarter acre block, a beach side retreat with stunning views, or a safe, low maintenance village, Tasmania has the location for you. Small towns like Longford and Evandale, rich in history and culture, provide a slow-paced town life. Bicheno, St Helens and hundreds of other beach side towns offer stunning views and an idyllic lifestyle. Hobart and Launceston provide for the more action seeking retirees who still enjoy the club and café society. And all throughout Tasmania there are little acreages perfect for the retiree that dreams of a hobby farm complete with a horse, a chook or two...

### Affordable properties and living costs

Whilst Tasmania has experienced a property boom, the prices you will pay for a property in Tasmania are still enviable to most mainland areas. Even in Hobart property prices are as little as a quarter of comparable properties in Sydney. Many regional areas in Tasmania are still offering building blocks for under \$100,000. Where else could you find a property with water views at these sorts of prices! And better still, the ongoing living costs are also comparably smaller than either Melbourne or Sydney.

### Well serviced

Tasmania is well serviced with all the facilities you need to enjoy a safe and comfortable retirement. We have already touched on the leisure options earlier in this article. There is plentiful options for shopping, both for everyday household shopping, as well as fashion, hardware and anything else you could need. The hospitals are renowned for friendly staff, and the state is well serviced by doctors throughout. And in almost every town or village you will find a number of restaurants and cafes serving exquisite Tasmanian cuisine!

# Out & About



Ready for out and about? Settled in and ready to start exploring? Look out for delicious eateries, entertainment, village markets, parks and reserves... It will blow your mind!

### Food and Drink

The rich soil, clean water and crisp air inspire growers to produce world class, truly authentic, food and drink here in our island state. Found at farmers markets, eateries, from cheerful pubs to formal bars and restaurants. Iconic famous restaurants and markets such as Salamanca Markets & Launceston's Harvest Market, are simply charming!

Our world class pinot noir and sparkling wines entice the interest of wine makers all around the world, and we are increasingly gaining recognition for this fact.

It doesn't stop here, food lovers can discover how to prepare simply amazing foods at cooking schools, pick fresh produce straight from the paddock and sample Tasmanian inspired dishes.

### Attractions

It doesn't stop at the amazing food and drink, Tasmania is filled with spectacular tourist attractions like the historical Port Arthur, the iconic Dove Lake. Tasmania is home to Australia's highest sea cliffs, simply breathtaking to witness!

Discover the jagged peaks of the Tasmanian wilderness with the Overland Track Walk or Freycinet Peninsula Circuit.

Visit the highest peak in Tasmania at Mt Ossa or the ancient rainforests and alpine heaths at Cradle Mountain. A day at the Tulip Farms at Table Cape or famous Bridestowe Lavender Farm will leave you breathless and in awe!

## Recreational areas

There is bound to be a park around the corner, lined with gorgeous burnt orange leaves in autumn or light pink blossoms in spring. Tasmania's parks are a pleasant place to relax, read a book, take the dog for a stroll, or an outing for the kids. From picnic with the monkeys at City Park in Launceston or a traditional Aussie barbecue at Russell Falls, Hollybank, or Liffey Falls.

## Village markets

Village markets are an icon, held in small townships every week or month. The Richmond Village Market held every Saturday, crafts created by talented Tasmanians, delicious food and drink, fresh produce and historical buildings to explore along in the village centre.

## Festivals

Cultural festivals located throughout the state, include some of Tasmanians finest food, wine, beer, cider, gin and whiskey get together. The renown Falls Festival holds its 25th anniversary this year with arts and craft, camping, gourmet foods and fishing.